Keisha Bien
Full Stack Web Developer

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My passions lie in creating hands-on accessible solutions meant for everyday use. I assess projects from all perspectives with diversity and inclusion at the fore front of the end goal. Using logical breakdowns, deep understanding, and resourcefulness pushes me to rebuild and rethink solutions from the ground up.

Employment History

Freelance Web Developer

2015 – Present

- Personalized WordPress themes, plugins, and additions for projects across a variety of industries, such as yoga classes, disc golf events and leagues, photography, and marketing
- Ongoing testing and updates to maintain a standard user and client experience, plus hands-on support to keep content fresh and accurate
- Management of digital Zoom classes to allow teachers to focus on teaching - spotlights, recording, attendance, and custom access to classes were monitored and packaged at the end of the event

Web Developer

Midwest Dental - Bloomington, MN

2018 - 2020

- Created, managed, and maintained 2000+ custom website pages across 6 WordPress websites by utilizing dynamic, modular code
- Developed custom application to call Google My Business API and save Google review data for 230+ dental offices; made review data available on user-facing website
- Created custom, schedulable, application to retrieve insurance data from APIs, imported data into database, and displayed it on user-facing website
- Implemented a standardized responsive templating system for marketing emails used on multiple email platforms

Front End Developer

Relationship One - Bloomington, MN

2016 – 2018

- Developed HTML, CSS, JavaScript, and jQuery solutions for client microsites
- Volunteered to research and establish relationship between web cookies and Eloqua cookies within custom platform environment
- Created internal documentation to facilitate knowledge transfer Developed custom JavaScript data cleansing automation tool for campaign marketing data, captured in Eloqua, and exportable in various formats
- Built gated landing page template, utilizing cookie data to direct the user experience, with the intent to capture user information and supply the user with downloadable content

Education

AAS in Web and Interactive Media
Certificate in Graphic Design: Print Media
Minneapolis Community & Technical College - Minneapolis, MN

Graduated
May 2017

Recruited to tutor students in the following technologies:
- HTML/XHTML/CSS standard code implementation
- JavaScript standard and custom development
- WordPress standard and custom development